



Proven Solutions for Cost Containment

MEDIA ADVISORY

PMSI Industry Experts to Speak on *Integrated Care Management for Improved Outcomes in Work Comp Care Management* at CMSA's 21st Annual Conference & Expo

WHAT: Learn how a holistic approach for the provisioning of Home Health Care after a work-related injury can facilitate improved health outcomes and overall cost containment through proper utilization monitoring when supported by evidence-based medicine.

Highlighted topics include:

- Guidelines built on evidence-based medicine provide appropriate information to determine appropriate care management and utilization to reach desired outcomes
- Comparison between the traditional transactional approach and the holistic approach, which capitalizes on the expertise of the case manager
- Accurate and timely management recommendations advancing the scope of case management delivery

WHO: **Debra Borger-Cerrato, RN, CRRN, CCM** – As Senior Manager, Home Health Product Development for PMSI, Debra is responsible for clinical product development within the Medical Services and Equipment division. One of her areas of expertise is in evaluating the impacts of managed care upon the continuum of care and providing programs with a focus on medical, utilization, pharmacy and case management in response to client and business needs.

Mary V. Schrank – As Home Health Care Operations Manager for PMSI, Mary is responsible for ensuring that the highest level of customer service is delivered to clients and their patients, as well as developing operational enhancements for PMSI's newly structured Home Health Care division. Her extensive experience is focused on tangible outcomes that illustrate the value of case managers in delivering quality care and cost containment and the provisioning of services from an enhanced holistic approach versus the traditional transactional approach.

WHY: Attend this session to:

- Scrutinize tangible outcomes, which illustrate the value of case managers as key participants in health care delivery
- Distinguish past assumptions relating to case management and evolving beliefs that champion continuous improvement
- Explore prospects substantiating the need to expand and advance case management delivery

WHEN: Friday, June 17, 2011, 8:00 a.m. – 9:30 a.m.

WHERE: Henry B. Gonzalez Conference Center Room 2306

About PMSI:

Founded in 1976, PMSI is a leader in developing solutions to control the growth of medical costs in workers' compensation. As one of the nation's largest and most experienced companies focused solely on workers' compensation, we deliver proven solutions for cost containment across the claims lifecycle. PMSI's Pharmacy, Medical Services and Equipment, and Settlement Solutions products deliver quantifiable results and improve the quality of care for injured workers. We provide our customers with the innovation, focus, expertise, analytics and technology needed to successfully deliver workers' compensation benefits.

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