



Proven Solutions for Cost Containment

MEDIA ADVISORY

Panelist Eileen Auen, PMSI's Chairman and CEO, Discusses Challenges, Achievements and Lessons Learned as Leader of a Successful Florida-Based Business

- WHAT:** Panel presentation, "Perspectives from the C-Suite: Lesson from Extraordinary Leaders," moderated by WTSP channel 10 news anchor, Tammie Fields.
- WHO:** **Eileen Auen, Chairman and CEO, PMSI.**
As chairman and CEO of PMSI, one of the nation's largest providers of specialty workers' compensation products and services, Eileen is a recognized leader in the insurance industry with more than 20 years of experience in senior-level positions. In 2010, Eileen was named one of the "Women to Watch" by *Business Insurance*, a leading industry trade publication. She was also recently named *Tampa Bay Business Journal's* 2011 Business Woman of the Year in the Business Services category.
- WHY:** This exclusive, invitation-only panel discussion takes a look inside the successes unique to the CEOs leading some of Florida's most prominent women-led companies. In Eileen's presentation, she will discuss:
- Challenges she has overcome
 - Tips for aspiring women executives
 - Lessons she has learned along the way
- WHEN:** Monday, September 19, 11:00 a.m. to 1:00 p.m.
- WHERE:** Renaissance Tampa International Plaza Hotel,
4200 Jim Walter Blvd · Tampa, Florida 33607
- MEDIA CONTACT:** Jan Luongo, APR, CPR, Office: 813.318.6810 / cell: 813.335.7625,
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About PMSI:

Founded in 1976, PMSI is a leader in developing solutions to control the growth of medical costs in workers' compensation. As one of the nation's largest and most experienced companies focused solely on workers' compensation, we deliver proven solutions for cost containment across the claims lifecycle. PMSI's solutions for Pharmacy, Medical Services and Equipment, and Settlement Solutions deliver quantifiable results and improve the quality of care for injured workers. We provide our customers with the innovation, focus, expertise, analytics and technology needed to successfully deliver workers' compensation benefits.

For more information, visit www.pmsionline.com or call 877.ASK.PMSI.

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